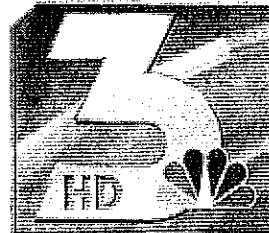


ORDER



Orders	Order / Rev:	105755
	Alt Order #:	06844794
	Product Desc:	AM 4 PROSPERITY SEN
	Estimate:	514
	Flight Dates:	08/22/12 - 08/28/12
	Original Date / Rev:	08/21/12 / 08/27/12
	Order Type:	GENERAL
	Primary AE:	Amy McCreary
	Sales Office:	BLPHI
	Sales Region:	National

Agency	Name:	Mentzer Media Services, Inc.
	Buying Contact:	
	Billing Contact:	
	600 Fairmont Ave.	
	Towson, MD 21286	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Americans for Prosperity <i>-Revised</i>
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	1
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN
	New Business Thru:	
	Order Separation:	00:15:00
	Advertiser External ID:	
	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	39	\$35,550.00	\$30,217.50
08/27/12	08/28/12	13	\$11,525.00	\$9,796.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	39	\$35,550.00	\$30,217.50	0.00
September 2012	13	\$11,525.00	\$9,796.25	0.00
Totals	52	\$47,075.00	\$40,013.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$47,075.00
Market	100%	\$156,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,075.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$39,229.17
KTUD	0%	\$0.00
KVVU	15%	\$23,537.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/22/12	08/24/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a		--WTF--	:30	3	\$1,000.001	0.00	NM	3	\$3,000.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 105755
Alt Order #: 06844794
Flight Dates: 08/22/12 - 08/28/12

Advertiser: Americans for Prosperity
Product Desc: AM 4 PROSPERITY SEN
Estimate: 514

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/22/12	08/24/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	3	\$1,000.001	0.00	NM		3 \$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,000.00 0.00														
E 2	KSNV	08/22/12	08/23/12	Today Show	CM	658a-9am	--WT---	:30	2	\$1,500.001	0.00	NM		2 \$3,000.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WT--- 2 \$1,500.00 0.00														
E 3	KSNV	08/22/12	08/23/12	M-F Today Show II 3rd 10AM	9-10a		--WT---	:30	3	\$900.001	0.00	NM		3 \$2,700.00
TODAY II														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WT--- 3 \$900.00 0.00														
E 4	KSNV	08/22/12	08/23/12	M-F Today Show III 4th 10AM	10am-11am		--WT---	:30	3	\$450.001	0.00	NM		3 \$1,350.00
TODAY III														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WT--- 3 \$450.00 0.00														
E 5	KSNV	08/22/12	08/24/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,200.001	0.00	NM		3 \$3,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,200.00 0.00														
E 6	KSNV	08/22/12	08/24/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$450.001	0.00	NM		3 \$1,350.00
PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$450.00 0.00														
E 7	KSNV	08/22/12	08/24/12	M-F Jeop/Wheel	CM	630-730pm	--WTF--	:30	3	\$1,300.001	0.00	NM		3 \$3,900.00
WH/JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,300.00 0.00														
E 8	KSNV	08/22/12	08/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.001	0.00	NM		3 \$3,300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,100.00 0.00														
E 9	KSNV	08/22/12	08/24/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$750.001	0.00	NM		3 \$2,250.00
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$750.00 0.00														
E 10	KSNV	08/25/12	08/25/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$350.001	0.00	NM		1 \$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 1 \$350.00 0.00														
E 11	KSNV	08/25/12	08/25/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1 \$625.00
SAT TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 1 \$625.00 0.00														
E 12	KSNV	08/25/12	08/25/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.001	0.00	NM		2 \$1,300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 2 \$650.00 0.00														
E 13	KSNV	08/25/12	08/25/12	Sa-Su Early News	CM	630-730pm	-----S-	:30	2	\$500.001	0.00	NM		2 \$1,000.00

Order / Rev: 105755
Alt Order #: 06844794
Flight Dates: 08/22/12 - 08/28/12

Advertiser: Americans for Prosperity
Product Desc: AM 4 PROSPERITY SEN
Estimate: 514

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Weekend Jeopardy/Whe																										
WKND Jeop/Wheel																										
JEP/WH																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S-	2	\$500.00	0.00																					
E 15	KSNV	08/25/12	08/25/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
Sa-Su News 3 at Eleven																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-----S-</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-----S-	1	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S-	1	\$1,100.00	0.00																					
E 16	KSNV	08/26/12	08/26/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00											
Sunday Today																										
SUN TODAY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-----S</td><td>1</td><td>\$625.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-----S	1	\$625.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$625.00	0.00																					
E 17	KSNV	08/26/12	08/26/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00											
Chris Matthews SUN 9:30am																										
CM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$500.00	0.00																					
E 19	KSNV	08/26/12	08/26/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
News 3 in Prime																										
NEWS AFT NFL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$1,100.00	0.00																					
E 20	KSNV	08/26/12	08/26/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$1,100.00	0.00																					
E 21	KSNV	08/26/12	08/26/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00											
Sports Night in Las Vegas																										
SPORTS NIGHT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$400.00	0.00																					
E 22	KSNV	08/28/12	08/28/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-T-----	1	\$1,000.00	0.00																					
E 23	KSNV	08/27/12	08/27/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.001	0.00	NM		1	\$1,500.00											
Today Show																										
TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	M-----	1	\$1,500.00	0.00																					
E 24	KSNV	08/27/12	08/27/12	M-F Today Show II	CM	9-10a	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00											
M-F Today Show II																										
TODAY II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	M-----	1	\$900.00	0.00																					
E 25	KSNV	08/28/12	08/28/12	M-F Today Show III	CM	10am-11am	-T-----	:30	1	\$450.001	0.00	NM		1	\$450.00											
M-F Today Show III																										
TODAY III																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-T-----	1	\$450.00	0.00																					
E 26	KSNV	08/27/12	08/28/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$450.001	0.00	NM		2	\$900.00											
Dr. Phil																										
PHIL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td><td>09/02/12</td><td>MT-----</td><td>2</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	MT-----	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	MT-----	2	\$450.00	0.00																					
E 27	KSNV	08/27/12	08/27/12	CM	5-630p	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00												

Order / Rev.: 105755
Alt Order #: 06844794
Flight Dates: 08/22/12 - 08/28/12

Advertiser:	Americans for Prosperity
Product Desc:	AM 4 PROSPERITY SEN
Estimate:	514

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		1	\$1,200.00		0.00						
E 28	KSNV	08/27/12	08/28/12	M-F Jeop/Wheel	CM	630-730pm		:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
				M-F Jeopardy/Wheel of Fortune											
				JEP.WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	MT-----		2	\$1,300.00		0.00						
E 29	KSNV	08/28/12	08/28/12	M-F News 3 at Eleven	CM	11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	-T-----		1	\$1,100.00		0.00						
E 30	KSNV	08/27/12	08/28/12	The Tonight Show	CM	1135p-1237a		:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	MT-----		2	\$750.00		0.00						
E 31	KSNV	08/26/12	08/26/12	Meet the Press	CM	8a-9am		:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
				MTP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/12	08/26/12	-----S		1	\$3,000.00		0.00						
N 32	KSNV	08/28/12	08/28/12	The Agenda 1230pm	CM	1230-1p		:30	1	\$375.00	1	0.00	NM	1	\$375.00
				The Agenda 1230pm											
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	-T-----		1	\$375.00		0.00						